



## 2018 ANNUAL REPORT

# Georgia Business Education Association



**CONNECTING THE PIECES**  
STUDENT-CAREER-COLLEGE-ACHIEVEMENT

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# INTRODUCTION

Georgia Business Education Association (GBEA) is a professional association for business and information technology educators at the middle, secondary, and post-secondary levels. The purpose of GBEA is to promote quality education in all phases of business and to encourage professional growth and cooperative interaction among all individuals involved in this field of education.

The **Georgia Business Education Association (GBEA)** is an affiliate of the Georgia Association for Career & Technical Education (GACTE), the national Association for Career & Technical Education (ACTE), the National Business Education Association (NBEA) and the Southern Business Education Association (SBEA).

Working with these organizations, we strive to provide members the opportunity to become part of a collective voice that can influence issues and policies that impact career and business education. As members, teachers can network with each other to gain useful ideas and techniques to utilize in their classroom as well as participate in professional development at the local, state, and national levels.

## GBEA VISION

The Georgia Business Education Association is the foremost professional organization that

- Represents education for / about business
- Supports instruction for preparing individuals to function effectively within the global and competitive economy, and
- Provides leadership for the direction of business education.

## GBEA MISSION

The Georgia Business Education Association serves individuals and groups involved in instruction, administration, research and dissemination of information for / about business at all instructional levels as they successfully accomplish the following purposes of business education:

- Prepare individuals to be knowledgeable and ethical decision makers in their roles as consumers, workers, and citizens in our economic system
- Prepare individuals to understand the role and structure of business in our global and competitive economy
- Prepare individuals to manage personal business affairs
- Develop and refine communications, analytical, computational, and technological skills necessary for business and economic applications

- Provide opportunities for leadership development including, but not limited to membership in GBEA, SBEA, NBEA, ACTE, and GACTE
- Develop a personal commitment to lifelong learning
- Prepare students for leadership roles through activities of the Future Business Leaders of America, Phi Beta Lambda and NBEA
- Recognize outstanding business educators and students
- Obtain legislative support for business education programs

## GBEA ANNUAL REPORT

The Georgia Business Education Association holds two meetings a year; one meeting during the Georgia Association for Career and Technical Education Summer Leadership Conference and the other at the GBEA Annual Conference for the general membership.

The Governing Board meets in July, September, November, and March at a minimum, as well “as needed” to facilitate the business of the Association. The summer meeting is held in July. The fall meeting is held in September. Statewide representation on the Board is achieved through the election/appointment of the fourteen executive and governing board members. Communications between the president and board members provide opportunities for additional initiatives to be discussed.

Additionally, the GBEA board continued to focus on

- Increasing membership in all professional organizations
- Continuously promoting Business and Computer Science at all levels
- Providing services and professional opportunities for members
- Supporting and promoting FBLA/PBL student organizations
- Strengthening the legislative network
- Managing GBEA operations efficiently and effectively.



# GBEA EXECUTIVE BOARD

## 2017-2018

The executive board consists of the offices of president, president-elect, past president, vice president, secretary, and treasurer. All executive board members serve a three-year term. The term of office begins and ends at the GACTE Summer Conference.

**Susan Little**..... Past President  
Mary Persons High School, 310 Montpelier Ave, Forsyth, GA 31029  
478-994-2812  
Susan.little@mcschools.org

**Laura Edwards**..... President  
Bowdon High School, 504 W. College St., Bowdon, GA 30108  
770-258-5408  
Laura.edwards@carrollcountyschools.com

**Shayna Moses**..... President Elect  
Villa Rica High School, 600 Rocky Branch Rd., Villa Rica, GA 30108  
770-459-5185  
Shayna.moses@carrollcountyschools.com

**Stephanie Windon**..... GACTE Business Division Vice President  
Warner Robins High School, 401 S. Davis Dr., Warner Robins, GA 31088  
478-929-7877  
Stephanie.windon@hcbe.net

**Tara Whitteker**..... Secretary  
Wayne County High School, 1 Jacket Drive, Jesup, GA 31545  
912-427-1088  
twhitteker@wayne.k12.ga.us

**Jasmine El-Jourbagy**..... Treasurer  
Newton College and Career Academy, 144 Ram Dr., Covington, GA 30014  
678-625-6769  
El-jourbagy.jasmine@newton.k12.ga.us

# GBEA EXECUTIVE BOARD

## 2018-2019

The executive board consists of the offices of president, president-elect, past president, vice president, secretary, and treasurer. All executive board members serve a three-year term. The term of office begins and ends at the GACTE Summer Conference.

**Laura Edwards**..... Past President  
Bowdon High School, 504 W. College St., Bowdon, GA 30108  
770-258-5408  
Laura.edwards@carrollcountyschools.com

**Shayna Moses**..... President  
Villa Rica High School, 600 Rocky Branch Rd., Villa Rica, GA 30108  
770-459-5185  
Shayna.moses@carrollcountyschools.com

**Sonia Coile**..... President Elect  
Madison County High School, 600 Madison St Danielsville, GA 30633  
706-540-1914  
scoile@madison.k12.ga.us

**Alex Collins**..... GACTE Business Division Vice President  
Screven County High School, 110 Halcyondale Road Sylvania, GA 30467  
912-425-1404  
alex.collins@screven.k12.ga.us

**Tara Whitteker**..... Secretary  
Wayne County High School, 1 Jacket Drive, Jesup, GA 31545  
912-427-1088  
twhitteker@wayne.k12.ga.us

**Jasmine El-Jourbagy**..... Treasurer  
Newton College and Career Academy, 144 Ram Dr., Covington, GA 30014  
678-625-6769  
El-jourbagy.jasmine@newton.k12.ga.us

# GOVERNING BOARD

## 2017-2018

The governing board consists of the chaired committees; awards, legislative advocacy, membership director, professional development chair, and public relations. All governing board members serve a three-year term. The term of office begins and ends at the GATE Summer Conference.

Membership Director	Shannon Anderson-Rush
Awards Chair	Elnora Hill
Public Relations Chair	Sonia Coile
Nominating Chair	Susan Little
Professional Development Chair	Vershonda Glover
Legislative Advocacy Chair	Victor Turner

## 2018-2019

The governing board consists of the chaired committees; awards, legislative advocacy, membership director, professional development chair, and public relations. All governing board members serve a three-year term. The term of office begins and ends at the GATE Summer Conference.

Membership Director	Shannon Anderson-Rush
Awards Chair	Elnora Hill
Public Relations Chair	Vacant
Nominating Chair	Laura Edwards
Professional Development Chair	Sharon Komanecky
Legislative Advocacy Chair	New

## EX-OFFICIO BOARD MEMBERS

The ex-officio board members serve as non-voting members of the board. The Georgia Department of Education Program Specialist serves for the duration of his/her employment at the Georgia Department of Education and updates the board on trends and changes in business and information technology education. The society of Human Resources Management Representative serves for the duration of the term as advised by the Society of Human Resource Management board of directors and updates the board on trends and changes in industry.

Delda Hagin, Business & Computer Science Program Specialist  
Georgia Department of Education  
205 Jesse Hill Jr. Drive SE  
Atlanta, GA 30334  
470-270-4006  
dhagin@doe.k12.ga.us

Vacant  
Society of Human Resource Management Representative

### GBEA MEMBERSHIP

Membership is extended to all persons actively engaged in, interested in, retired from, or administering business education programs and related disciplines, such as economics and computer science, enrolled in teacher-training institutions or employed in business and government activities.

Membership in GBEA can be totally unified or partially unified.

- Totally Unified - Association of Career and Technical Education, Georgia Association of Career and Technical Education, National Business Education Association, Southern Business Education Association, and Georgia Business Education Association
- Partially Unified - Association of Career and Technical Education, Georgia Association of Career and Technical Education, and Georgia Business Education Association

### GBEA MEMBERSHIP STATISTICS

#### NBEA/SBEA

Current Membership is 185 members

#### ACTE/GACTE

Current Membership is 495 members



# GBEA HAPPENINGS

## GBEA Annual Conference 2017

Our annual conference theme was “Connecting the Pieces: Student, Career, College, Achievement.” The conference was held September 6-8, 2017 at the Hyatt Regency, Savannah, GA. Dr. Christopher Craft was our keynote speaker. There were 314 GBEA members in attendance.

The conference was attended by Business and Computer Science teachers, CTAE Directors and Supervisors, Career Connections/WBL Coordinators, and other educators passionate about finding relevant, successful practices and focused on:

- Curriculum Updates
- Career Cluster Coverage
- Class Projects & Free Resources for the classroom
- BEST Practices from the BEST Classrooms
- Industry Practices from Business Professionals
- FBLA: A Co-Curricular Piece
- Differentiation in the Classroom
- Technology Tools
- Active Learning Strategies
- Employability Skills and Activities

## FALCON

The sixth annual FBLA Adviser Leadership Conference (FALCON) was held Hyatt Regency, Savannah, GA on September 6, 2017. FALCON is an opportunity to help train advisers in areas such as co-curricular integration, competitive events, recognition programs, projects, and everything else Georgia FBLA. Participants will have an opportunity to share best practices, gather resources, exchange ideas, view national competitive event-winning entries, and network with other advisers. FALCON is designed for advisers of all levels of experience. A special breakout will be held for advisers with less than two years of experience.

## ACTE Region II Conference 2017

**ACTE Region II Conference**

**September 29 - October 1, 2017**

Jekyll Island Club Hotel

371 Riverview Dr, Jekyll Island, GA 31527

## **SBEA 2017 Annual Conference**

### **SBEA Annual Conference**

**October 24-28, 2017**

Hilton Savannah DeSoto

15 East Liberty Street, Savannah

The conference was held on October 19-22, 2016 at the Hilton Resort in Myrtle Beach, South Carolina. Representatives from GBEA were present and helped with the conference.

## **ACTE Vision 2017**

**“Vision 2017” - Excellence in CareerTech Education**

**December 6-9, 2017**

Gaylord Opryland, Nashville, TN

Registration Opens March 2017

The Vision conference was held on November 30- December 3, 2016 in Nashville, Tennessee. Representatives from GBEA were present and helped with the conference.

## **Field of Dreams 2018**

Field of Dreams Professional Development Opportunity was held on June 4-8, 2018. It is sponsored by the Georgia Department of Education and CTAE Resource Network. It provides exemplary professional development activities and other high quality services designed to meet the instructional career development needs of the business educators of Georgia

## **71st GACTE Summer Leadership Conference**

**“Taking Care of Business”**

July 15-17, 2018

Classic Center, Athens

# OFFICER REPORT: PRESIDENT

## Georgia Business Education Association

President's Activity Report

Submitted July 2018

The Georgia Business Education Association President performed the following since July 2017:

- Secured a host hotel for the 2018 GBEA Conference.
- Coordinated with FBLA to host FALCON during our conference.
- Attended the 2017 GBEA Fall Conference on September 6-8, 2017 at the Hyatt Regency, Savannah, GA.
- Presided over Executive Board Meeting on September 5, 2017.
- Met with other GBEA officers to purchase door prizes.
- Prepared letter of welcome for SBEA conference.
- Made a Georgia basket for the silent auction during SBEA conference.
- Attended and worked in registration for the SBEA conference as well as welcomed SBEA members to conference at Opening Session.
- Presided over Executive Board Meeting on November 16, 2017.
- Attended NBEA conference in Baltimore, MD on March 27-31, 2018.
- Toured sites for the 2019 GBEA Conference.
- Presided over Executive Board Meeting on July 15, 2018
- Attended the 71st Annual GACTE Summer Conference at The Classic Center in Athens, GA July 15-18, 2018

Respectfully submitted,

Laura Edwards  
GBEA President

# OFFICER REPORT: PRESIDENT-ELECT

## Georgia Business Education Association

President-Elect's Activity Report

Submitted July 2017

The Georgia Business Education Association President-Elect performed the following since July 2017:

- Attended the 2017 GBEA Fall Conference on September 6-8, 2017 at the Hyatt Regency, Savannah, GA.
- Attended the Executive Board Meeting on September 5, 2017.
- Attended the ACTE Region II Conference on September 29 - October 1, 2017 at the Jekyll Island Club Hotel, Jekyll Island, GA.
- Attended Executive Board Meeting on November 16, 2017.
- Met with the conference committee to make final decisions regarding the GBEA conference.
- Toured sites for the 2019 GBEA Conference.
- Attended the Executive Board Meeting on July 15, 2018.
- Attended the 71st Annual GACTE Summer Conference at The Classic Center in Athens, GA July 15-18, 2018.

Respectfully submitted,

Shayna Moses  
GBEA President-Elect

# OFFICER REPORT: VICE PRESIDENT

## Georgia Business Education Association

Activity Report  
Submitted July 2018

The Georgia Business Education Association Vice President performed the following since July 2017:

- Attended the 2017 GBEA Fall Conference on September 6-8, 2017 at the Hyatt Regency, Savannah, GA
- Attended the ACTE Region II Conference on September 29 - October 1, 2017 at the Jekyll Island Club Hotel, Jekyll Island, GA.
- Attended the Executive Board Meeting on July 15, 2018.
- Attended the 71st Annual GACTE Summer Conference at The Classic Center in Athens, GA July 15-18, 2018.

Respectfully submitted,

Stephanie Windon  
GBEA Vice President

# OFFICER REPORT: MEMBERSHIP DIRECTOR

## Georgia Business Education Association

Activity Report  
Submitted July 2018

The Georgia Business Education Association Membership Director performed the following since July 2017:

- Attended the 2017 GBEA Fall Conference on September 6-8, 2017 at the Hyatt Regency, Savannah, GA
  - Organized a membership table
  - Served as a GBEA Conference Facilitator
- Promoted and recruited for GBEA and NBEA through the year through face-to-face, email, and social media contact
  - Contacted lapsed members every month to encourage membership
  - Contacted members whose membership was about to expire to remind them to renew membership
  - Contacted 604 business and information technology teachers who are not members of NBEA/SBEA to encourage membership
- Attended the SBEA conference on October 25-28, 2017 in Savannah, GA
  - Donated money for the silent auction during SBEA conference
  - Attended the Membership Directors and Executive Council meetings
  - Served as a session coordinator
- Gave away 3 gift certificates to 3 new NBEA/SBEA members
- Attended the ACTE National Policy Seminar on March 4-7, 2018 in Crystal City, VA and advocated for Carl Perkins reauthorization with representatives and senators in Washington DC
- Attended NBEA conference in Baltimore, MD on March 27-31, 2018
  - Attended the Membership Directors Meeting
- Attended the 71st Annual GACTE Summer Conference at The Classic Center in Athens, GA July 15-17, 2018

Respectfully submitted,

Shannon Anderson-Rush  
GBEA Membership Director

# OFFICER REPORT: TREASURER

## Georgia Business Education Association

### Annual Financial Statement

GBEA: Georgia Business Education Association

2018

<b>Balance of accounts from 2018</b>	<b>\$92,407.97</b>
<b>Income</b>	
<b>Membership Revenue</b>	<b>\$4,140.00</b>
<b>Conference Revenue</b>	
<b>Total Income</b>	<b>\$4,140.00</b>
<b>Disbursements (list top five categories for expenditures)</b>	
<b>Conference Expenses</b>	
<b>Teacher Conference Travel</b>	
<b>Student Scholarships</b>	<b>\$8,000.00</b>
<b>Purchase of Goods</b>	
<b>Match Up</b>	
<b>Postage/P.O. Box renewal/Weebly</b>	<b>\$110.00</b>
<b>Total Expenses</b>	<b>\$8,110.00</b>
<b>Income/Loss for 2018</b>	
<b>Balance of accounts for 2018</b>	<b>\$92,407.97</b>
<b>\$ 33,818.03</b>	<b>Checking as of 8/31/18</b>
<b>\$ 58,520.77</b>	<b>Saving as of 8/31/18</b>
<b>\$ 69.17</b>	<b>paypal as of 8/31/18</b>

# GBEA PUBLICATIONS/ONLINE



JOIN TODAY!

The Georgia Business Education Association (GBEA) is an affiliate of the Georgia Association for Career & Technical Education (GACTE), the national Association for Career & Technical Education (ACTE), the National Business Education Association (NBEA) and the Southern Business Education Association (SBEA).

Working with these organizations, we strive to provide members the opportunity to become part of a collective voice that can influence issues and policies that impact career and business education. As members, teachers can network with each other to gain useful ideas and techniques to utilize in their classroom as well as participate in professional development at the local, state, and national levels.

Effective July 2012, GBEA membership dues must be paid through the ACTE membership application. We encourage you to become a unified member by joining all of your professional organizations: ACTE, NBEA, GACTE, and GBEA. Please visit the following websites to join:

- ACTE Membership Application
- NBEA Membership Application

## GBEA JOURNAL

The GBEA Journal is published in an online format linked to the GBEA website. Deadline for submissions are advertised. Dr. Marilynn Skinner solicits articles for the journal. The goals of the GBEA Journal are:

- Provide Business Education teachers with up-to-date information concerning their subject and CTAE in general.
- Spotlight best practices and innovate lessons for teachers to use in their classrooms.
- Spotlight FBLA activities around the state.
- Spotlight innovative Career Connections programs around the state.
- Promote GBEA and Business Education by sharing the link with CTAE Directors and Legislators across the state.



## GBEA WEBSITE

The GBEA website, <http://www.gbea-online.org/>, holds updated information about on GBEA happenings. The GBEA website serves all members of the state. The site contains all the forms for membership, awards, scholarship, and annual conference information. The site also provides Board documents, legislative information, conference information, the newsletter, and links to the resources, including the association’s Facebook and Twitter page. Members will also be able to register for the GBEA Fall Conference and pay online.

Information is organized in the following pages:

- **HOME:** General Welcome, Recruitment, Professional Development, Awards and Scholarships, Membership, Members
- **ABOUT:** Vision, Mission, Organization By-Laws, Executive Board, GBEA Officer Application
- **PROFESSIONAL DEVELOPMENT:** Professional Development Conference for Business, Marketing, and Computer Science Teachers
- **GBEA ANNUAL CONFERENCE:** Conference Schedule
- **AWARDS:** Awards Recipients, Teacher of the Year, New Teacher of the Year, Outstanding Teacher in Community Service, Outstanding Business & Computer Science Post-Secondary Educator, Outstanding Career Technical and Agricultural Education Administrator, Outstanding Career Guidance Counselors, Outstanding Business Partnership, FBLA-PBL Scholarship, NBEA Scholarship, Industry Certification Awards
- **MEMBERS:** Meeting Agendas, Business Meeting Minutes, Teaching Resources, Annual State Reports, GBEA Journal, Conference Files

## GBEA SOCIAL MEDIA AND EMAIL

GBEA has a MailChimp account to send out GBEA information on a monthly basis. Members can submit requests and “teaching tools” to be included in the online newsletter to our [GeorgiaGBEANews@gmail.com](mailto:GeorgiaGBEANews@gmail.com) address.

GBEA also maintains a social media presence through Facebook and Twitter in an effort to recruit new members and keep current members up-to-date with GBEA happenings.

**FACEBOOK:** <https://www.facebook.com/GeorgiaGBEA/>

**TWITTER:** <https://twitter.com/gabusinessed>

# AWARDS AND RECOGNITIONS

## INDUSTRY CERTIFICATION

When a program becomes industry certified, it receives a “stamp of excellence”, which represents the apex of program quality. Only those programs that have successfully undergone rigorous reviews by leaders from business and industry are recognized with this distinction. The Georgia State Department of Education is committed to the industry certification process as part of its effort to strengthen technical and academic standards for all Business Education.

## SCHOLARSHIPS

The Georgia Business Education Association (GBEA) awarded five \$2,000 scholarships to Future Business Leaders of America students across the state of Georgia at the July 2018 GACTE conference.

## GBEA AWARDS

Recognizing excellence and dedication among our members within the business and information technology fields, we seek to celebrate exceptional individuals who have contributed to the success of Georgia through the quality of their work and their involvement in the classroom and local communities. GBEA recognizes:

- Teacher of the Year
- New Teacher of the Year
- Outstanding Teacher of Community Service
- Outstanding Business & Computer Science Post-Secondary Educator
- Outstanding Career Technical and Agricultural Education Administrator
- Outstanding Career Guidance Counselors
- Outstanding Business Partnership

## STUDENT ORGANIZATIONS

The Georgia Business Education Association supports both Future Business Leaders of America (FBLA) and Phi Beta Lambda (PBL) by sponsoring several different activities, events, and scholarships.