



## **2017 ANNUAL REPORT**

**Georgia Business Education Association**



**CROSSROADS**

THE INTERSECTION OF INNOVATION

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# INTRODUCTION

Georgia Business Education Association (GBEA) is a professional association for business and information technology educators at the middle, secondary, and post-secondary levels. The purpose of GBEA is to promote quality education in all phases of business and to encourage professional growth and cooperative interaction among all individuals involved in this field of education.

The **Georgia Business Education Association (GBEA)** is an affiliate of the Georgia Association for Career & Technical Education (GACTE), the national Association for Career & Technical Education (ACTE), the National Business Education Association (NBEA) and the Southern Business Education Association (SBEA).

Working with these organizations, we strive to provide members the opportunity to become part of a collective voice that can influence issues and policies that impact career and business education. As members, teachers can network with each other to gain useful ideas and techniques to utilize in their classroom as well as participate in professional development at the local, state, and national levels.

## GBEA VISION

The Georgia Business Education Association is the foremost professional organization that

- Represents education for / about business
- Supports instruction for preparing individuals to function effectively within the global and competitive economy, and
- Provides leadership for the direction of business education.

## GBEA MISSION

The Georgia Business Education Association serves individuals and groups involved in instruction, administration, research and dissemination of information for / about business at all instructional levels as they successfully accomplish the following purposes of business education:

- Prepare individuals to be knowledgeable and ethical decision makers in their roles as consumers, workers, and citizens in our economic system
- Prepare individuals to understand the role and structure of business in our global and competitive economy
- Prepare individuals to manage personal business affairs
- Develop and refine communications, analytical, computational, and technological skills necessary for business and economic applications

- Provide opportunities for leadership development including, but not limited to membership in GBEA, SBEA, NBEA, ACTE, and GACTE
- Develop a personal commitment to lifelong learning
- Prepare students for leadership roles through activities of the Future Business Leaders of America, Phi Beta Lambda and NBEA
- Recognize outstanding business educators and students
- Obtain legislative support for business education programs

# GBEA EXECUTIVE BOARD

The executive board consists of the offices of president, president-elect, past president, vice president, secretary, and treasurer. All executive board members serve a three-year term. The term of office begins and ends at the GACTE Summer Conference.

**SUSAN LITTLE**..... Past President

Mary Persons High School  
310 Montpelier Ave  
Forsyth, GA 31029  
478-994-2812  
Susan.little@mcschools.org

**LAURA EDWARDS** ..... President

Bowdon High School  
504 W. College St.  
Bowdon, GA 30108  
770-258-5408  
Laura.edwards@carrollcountyschools.com

**SHAYNA MOSES** ..... President Elect

Villa Rica High School  
600 Rocky Branch Rd.  
Villa Rica, GA 30108  
770-459-5185  
Shayna.moses@carrollcountyschools.com

**STEPHANIE WINDON** ..... GACTE Business Division Vice President

Warner Robins High School  
401 S. Davis Dr.  
Warner Robins, GA 31088  
478-929-7877  
Stephanie.windon@hcbe.net

**TARA WHITTEKER** ..... Secretary

Wayne County High School  
1 Jacket Drive  
Jesup, GA 31545  
912-427-1088  
twhittek@wayne.k12.ga.us

**JASMINE EL-JOURBABY** ..... Treasurer  
Newton College and Career Academy  
144 Ram Dr.  
Covington, GA 30014  
678-625-6769  
El-jourbaby.jasmine@newton.k12.ga.us



# GOVERNING BOARD

The governing board consists of the chaired committees; awards, legislative advocacy, membership director, professional development chair, and public relations. All governing board members serve a three-year term. The term of office begins and ends at the GATE Summer Conference.

- Membership Director ..... Shannon Anderson-Rush
- Awards Chair ..... Elnora Hill
- Public Relations Chair ..... Sonia Coile
- Nominating Chair..... Susan Little
- Professional Development Chair ..... Vershonda Glover
- Legislative Advocacy Chair..... Victor Turner





## EX-OFFICIO BOARD MEMBERS

The ex-officio board members serve as non-voting members of the board. The Georgia Department of Education Program Specialist serves for the duration of his/her employment at the Georgia Department of Education and updates the board on trends and changes in business and information technology education. The society of Human Resources Management Representative serves for the duration of the term as advised by the Society of human Resource Management board of directors and updates the board on trends and changes in industry.

Delda Hagin, Business & Computer Science Program Specialist  
Georgia Department of Education  
205 Jesse Hill Jr. Drive SE  
Atlanta, GA 30334  
470-270-4006  
dhagin@doe.k12.ga.us

Vacant  
Society of Human Resource Management Representative





# GBEA HAPPENINGS

## GBEA Annual Conference 2016

Our annual conference theme was “Crossroads: The Intersection of Innovation.” The conference was held September 28-30, 2016 at the Hyatt Regency, Savannah, GA. Leslie Fisher was our keynote speaker.

The conference was attended by Business and Computer Science teachers, CTAE Directors and Supervisors, WBL Coordinators, and other educators passionate about finding relevant, successful practices and focused on:

- Curriculum Updates
- Career Cluster Coverage
- Class Projects & Free Resources for the classroom
- BEST Practices from the BEST Classrooms
- Industry Practices from Business Professionals
- FBLA: A Co-Curricular Piece
- Differentiation in the Classroom
- Technology Tools
- Active Learning Strategies
- Employability Skills and Activities

## FALCON

The fifth annual FBLA Adviser Leadership Conference (FALCON) was held Hyatt Regency, Savannah, GA on September 28, 2016. FALCON is an opportunity to help train advisers in areas such as co-curricular integration, competitive events, recognition programs, projects, and everything else Georgia FBLA. Participants will have an opportunity to share best practices, gather resources, exchange ideas, view national competitive event-winning entries, and network with other advisers. FALCON is designed for advisers of all levels of experience. A special breakout will be held for advisers with less than two years of experience.

## ACTE Best Practices and Innovations Conference 2016

The conference was held on September 28-30, 2016 at the Grand Hyatt Tampa Bay in Tampa, FL. Kim Orrick was the only representative from GBEA due to our conference being at the same time.

## SBEA 2016 Annual Conference

The conference was held on October 19-22, 2016 at the Hilton Resort in Myrtle Beach, South Carolina. Representatives from GBEA were present and helped with the conference.

## ACTE Vision 2016

The Vision conference was held on November 30- December 3, 2016 in Las Vegas, Nevada.

## Field of Dreams 2017

Field of Dreams Professional Development Opportunity was held on June 6-10, 2017. It is sponsored by the Georgia Department of Education and CTAE Resource Network. It provides exemplary professional development activities and other high quality services designed to meet the instructional career development needs of the business educators of Georgia

## 70<sup>th</sup> GACTE Summer Leadership Conference

On July 9-12, 2017 the 2017 GACTE Summer Leadership Conference was held at the Cobb Galleria Centre and Renaissance Waverly Hotel in Atlanta, Georgia.

# OFFICER REPORT: PRESIDENT

## Georgia Business Education Association

President's Activity Report

Submitted July 2017

The Georgia Business Education Association President performed the following since July 2016:

- Attended the 2016 GBEA Fall Conference on September 28-30, 2016 at the Hyatt Regency, Savannah, GA.
- Met with other GBEA officers to tour the DeSoto in Savannah for joint conference next year.
- Presided over board meeting at FBLA Fall Leadership Conference in Athens, GA
- Assisted Past-President with the solicitation of applicants for open board positions for the 2017-2018 year.
- Met with the conference committee to make final decisions regarding the GBEA conference.
- Attended the 70th GACTE Summer Leadership Conference on July 9-12, 2017 at the Cobb Galleria Centre and Renaissance Waverly Hotel in Atlanta, Georgia.

Respectfully submitted,

Susan Little  
GBEA President

# OFFICER REPORT: PRESIDENT-ELECT

## Georgia Business Education Association

President-Elect's Activity Report

Submitted July 2017

The Georgia Business Education Association President-Elect performed the following since July 2016:

- Attended the 2016 GBEA Fall Conference on September 28-30, 2016 at the Hyatt Regency, Savannah, GA.
- Met with other GBEA officers to tour the DeSoto in Savannah for joint conference next year.
- Secured a host hotel for the 2017 GBEA Conference.
- Coordinated with FBLA to host FALCON during our conference
- Coordinated meals and snack breaks for GBEA Conference.
- Purchased the conference bags for attendees.
- Ordered pens and post-it notes to give at conference.
- Met with the conference committee to make final decisions regarding the GBEA conference.
- Attended the 70th GACTE Summer Leadership Conference on July 9-12, 2017 at the Cobb Galleria Centre and Renaissance Waverly Hotel in Atlanta, Georgia.

Respectfully submitted,

Laura Edwards  
GBEA President-Elect

# OFFICER REPORT: VICE PRESIDENT

## Georgia Business Education Association

President-Elect's Activity Report

Submitted July 2017

The Georgia Business Education Association Vice President performed the following since July 2016:

- Attended and coordinated all activities 2016 Georgia Association for Career and Technical Education Annual Conference at the Renaissance Waverly Hotel, Atlanta, GA.
- Attended the 2016 GBEA Fall Conference on September 28-30, 2016 at the Hyatt Regency, Savannah, GA.
- Met with other GBEA officers to tour the DeSoto in Savannah for joint conference next year.
- Secured a host hotel for the 2017 GBEA Conference.
- Coordinated with FBLA to host FALCON during our conference
- Coordinated all workshops.
- Met with the conference committee to make final decisions regarding the GBEA conference.
- Attended and coordinated all activities the 70th GACTE Summer Leadership Conference on July 9-12, 2017 at the Cobb Galleria Centre and Renaissance Waverly Hotel in Atlanta, Georgia.

Respectfully submitted,

Stephanie Windon  
GBEA Vice President

# OFFICER REPORT: MEMBERSHIP DIRECTOR

## Georgia Business Education Association

President-Elect's Activity Report

Submitted July 2017

As Georgia Business Education Association membership director, the membership director performed the following duties since July 2016:

- Promoted and recruited for GBEA and NBEA throughout the year through face-to-face, email, and social media contact.
- Corresponded with GBEA members via email and phone.
- Corresponded with the GBEA executive board throughout the year.
- Attended the 2016 GBEA Fall Conference in Savannah, Georgia.
  - Served as GBEA Conference Facilitator
  - Organized GBEA Membership Table
- Attended the 2016 SBEA Convention in Myrtle Beach, South Carolina.
  - Attended the Membership Directors and Executive Council meetings
  - Served as a session coordinator
- Attended the 2016 Georgia Association for Career and Technical Education (ACTE) summer conference in Atlanta, Georgia
- Attended the 2016 FBLA Fall and 2017 State Leadership Conference.

### Membership Update & Goals:

As of July 2016 Georgia's NBEA membership had **increased** in the last year. There is room to grow as only a small number of Georgia's business and computer science teachers are NBEA members.

**Would like to see our state's NBEA membership grow by at least another 15% in 2017.**

Currently seeking committee members to help reach middle, secondary, and postsecondary institutions across the state.

Respectfully submitted,

Elnora Hill  
GBEA Membership Director

# OFFICER REPORT: TREASURER

## Georgia Business Education Association

President-Elect's Activity Report

Submitted July 2017

### Annual Financial Statement

**GBEA: Georgia Business Education Association**

**2016-2017**

**Balance of accounts from 2017** \$96,211.63

#### Income

Membership Revenue

Conference Revenue

\$77,611.75

Total Income \$77,611.75

#### Disbursements (list top five categories for expenditures)

Conference Expenses

\$89,145.12

Teacher Conference Travel

Student Scholarships

\$10,000.00

Purchase of Goods

\$1,341.78

Match Up

\$880.15

Postage/P.O. Box renewal/Weebly

\$110.00

Total Expenses \$101,477.05

**Income/Loss for 2017** -\$23,865.30

**Balance of accounts for 2017** \$72,346.33

**Checking** \$7,870.60 as of 9/22/2017

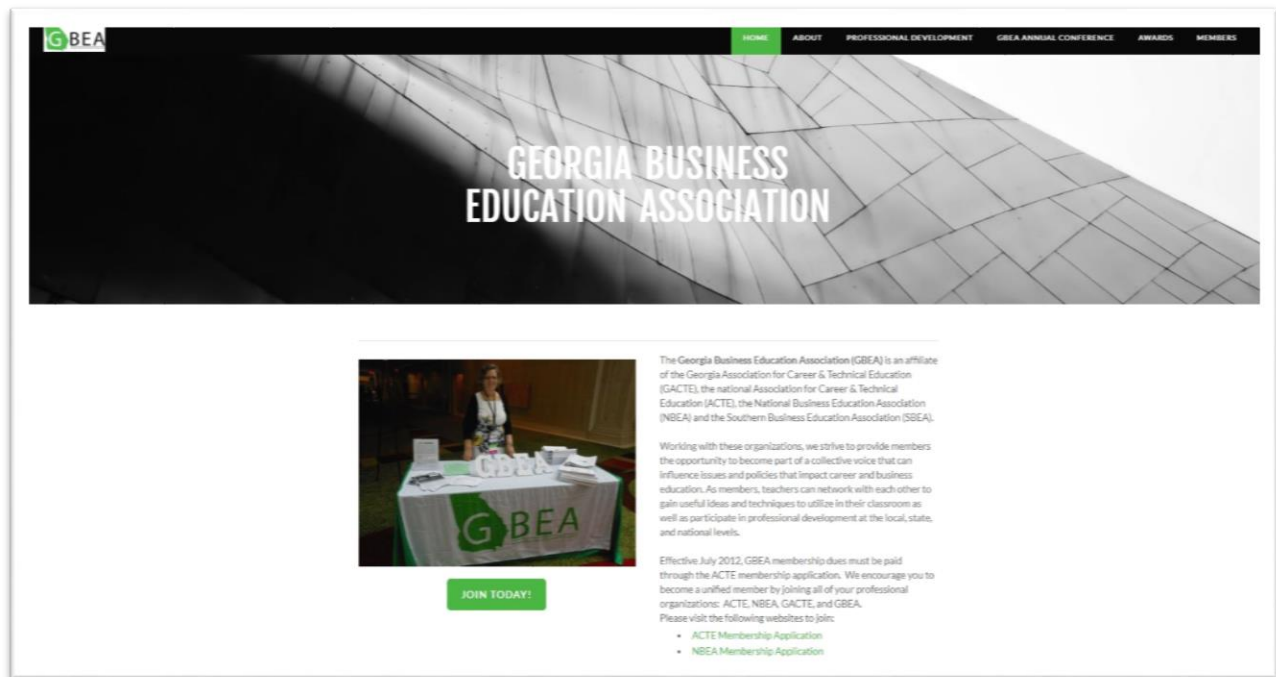
**Saving** \$1,875.73 as of 9/22/2017

#### **Balance owed by Georgia FBLA**

Total \$9,460.00



# GBEA PUBLICATIONS/ONLINE



## GBEA JOURNAL

The GBEA Journal is published in an online format linked to the GBEA website. Deadline for submissions are advertised. Dr. Marilyn Skinner solicits articles for the journal. The goals of the GBEA Journal are:

- Provide Business Education teachers with up-to-date information concerning their subject and CTAE in general.
- Spotlight best practices and innovate lessons for teachers to use in their classrooms.
- Spotlight FBLA activities around the state.
- Spotlight innovative WBL programs around the state.
- Promote GBEA and Business Education by sharing the link with CTAE Directors and Legislators across the state.

## GBEA WEBSITE

The GBEA website, <http://www.gbea-online.org/>, holds updated information about on GBEA happenings. The GBEA website serves all members of the state. The site contains all the forms

for membership, awards, scholarship, and annual conference information. The site also provides Board documents, legislative information, conference information, the newsletter, and links to the resources, including the association's Facebook and Twitter page. Members will also be able to register for the GBEA Fall Conference and pay online.

Information is organized in the following pages:

- **HOME:** General Welcome, Recruitment, Professional Development, Awards and Scholarships, Membership Members
- **ABOUT:** Vision, Mission, Organization By-Laws, Executive Board, GBEA Officer Application
- **PROFESSIONAL DEVELOPMENT:** Professional Development Conference for Business, Marketing, and Computer Science Teachers
- **GBEA ANNUAL CONFERENCE:** Conference Schedule
- **AWARDS:** 2016 Awards Recipients, Teacher of the Year, New Teacher of the Year, Outstanding Teacher in Community Service, Outstanding Business & Computer Science Post-Secondary Educator, Outstanding Career Technical and Agricultural Education Administrator, Outstanding Career Guidance Counselors, Outstanding Business Partnership, FBLA-PBL Scholarship, NBEA Scholarship, 2016 Industry Certification Awards
- **MEMBERS:** Meeting Agendas, Business Meeting Minutes, Teaching Resources, Committee Reports, GBEA Journal, Conference Files

## GBEA SOCIAL MEDIA

GBEA also maintains a social media presence through Facebook and Twitter in an effort to recruit new members, recruit new members and keep current members up-to-date with GBEA happenings.

**FACEBOOK:** <https://www.facebook.com/GeorgiaGBEA/>

**TWITTER:** <https://twitter.com/gabusinessed>

# AWARDS AND RECOGNITIONS

## INDUSTRY CERTIFICATION

When a program becomes industry certified, it receives a “stamp of excellence”, which represents the apex of program quality. Only those programs that have successfully undergone rigorous reviews by leaders from business and industry are recognized with this distinction. The Georgia State Department of Education is committed to the industry certification process as part of its effort to strength technical and academic standards for all Business Education.

## SCHOLARSHIPS

The Georgia Business Education Association (GBEA) awarded five \$2,000 scholarships to Future Business Leaders of America students across the state of Georgia at the July 2017 GACTE conference.

## GBEA AWARDS

Recognizing excellence and dedication among our members within the business and information technology fields, we seek to celebrate exceptional individuals who have contributed to the success of Georgia through the quality of their work and their involvement in the classroom and local communities. GBEA recognizes:

- Teacher of the Year
- New Teacher of the Year
- Outstanding Teacher of Community Service
- Outstanding Business & Computer Science Post-Secondary Educator

## STUDENT ORGANIZATIONS

The Georgia Business Education Association supports both Future Business Leaders of America (FBLA) and Phi Beta Lambda (PBL) by sponsoring several different activities, events, and scholarships.